THE E-FACTOR DIET GROGERY GUIDE

by John Rowley





GROCERY GUIDE

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The E-Factor Diet

Legal Stuff

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This publication is presented for information purposes, to increase the public knowledge of developments in the field of strength and conditioning. The program outlined herein should not be adopted without a consultation with your health professional.

Use of the information provided is at the sole choice and risk of the reader. You must get your physician's approval before beginning this or any other exercise program.

The E-Factor Diet **Grocery Guide**

Congratulations, you've gotten this far in the program! This means you are ready to be "all in." So, the next thing on your list is going grocery shopping *with a purpose.* What do I mean by "shopping with a purpose"? I mean that now, when you swing by the grocery store on your way home, you're not just randomly walking through aisles and throwing stuff in your cart because you're hungry and stuff "looks good."

You now know better than that.

You are now eating to fuel your body and to take back your health like you so richly deserve. This means your shopping mission has changed. No longer are you pushing your cart aimlessly around the store looking for "buy one, get one" deals on sugar-laden junk, you are purposely hunting for foods that are going to help your body, strengthen your immune system and build you up making you resilient and youthful. This is your new mission. You will find and purchase the freshest, most natural specimens of each and every type of food that you need, and, drumroll ... you will shop from a *list.*

Why the list? You know why ... *failing to plan is planning to fail,* and I don't see any failures out there! So, review the following list of amazing foods that will become your secret weapon in your journey to take back your health and become leaner, healthier, more youthful and vibrant.

Take the list with you. Shop from the list. Stick to the list. That is all.

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PROTEIN		
Chicken Breast		
Turkey Breast		
Seafood		
Eggs (Mostly Whites)		
Veal		
Lean Steak		
Buffalo/Bison		
Lamb		
Lean Game Meats Like Venison		
Lunch Meat (Fat Free Or Low Fat)		
Fat Free Cottage Cheese		
Greek Yogurt		
Cheese (Low Fat Or Fat Free)		
Turkey Bacon		
Protein Powder		
Lean Pork		
Lean Ground Beef		
Lean Ground Turkey		

VEGETABLES		
Broccoli		
Lettuce		
Cabbage		
Cauliflower		
Green Beans		
Mushrooms		
Onions		
Asparagus		
Cucumber		
Spinach		
All Forms Of Peppers		

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VEGETABLES (CONT)

Zucchini
Snow Peas
Celery
Pickles
Collard Greens
Radishes
Sauerkraut
Sprouts, Alfalfa

"CAUTIOUS" FRUITS

Apples	
Apricots-dried fresh	
Blueberries	
Cantaloupe	
Cherries	
Grapefruit	
Grapes	
Kiwi	
Mangoes	
Oranges	
Peaches	
Pears	
Plums	
Strawberries	
Figs	
Dates	
Prunes	
Pineapple	
Grapes	

"CAUTIOUS" CARBOHYDRATES

Steamed Brown Rice Sweet Potatoes Yams Steel Cut or Irish Oatmeal Fiber One Cereal Kellogg's Extra-Fiber All Bran Ezekiel bread Whole grain pasta

FAT CHOICES

Olive OiL	
Canola Oil	
Enova Oil	
Grape Seed Oil	
Safflower Oil	
Coconut Oil	
Avocado	
Guacamole	
Almonds	
Macadamia Nuts	

CONDIMENTS

Salad Dressing (<3 grams of sugar per serving)
Mayonnaise (Low Fat) Olive Oil, Safflower Oil, etc
Hot Sauce
Salsa
Soy Sauce
Steak Sauce
Worcestershire Sauce
All Spices that contain no added sugar
Broth

CONDIMENTS (CONT)

Extracts (almond, vanilla, or others)	
Horseradish Sauce	
I Can't Believe It's Not Butter! Spray	
Butter Buds	
Lemon Juice	
Lime Juice	
Fat Free Sugar Free Pudding	
Mustard	
Ginger	
Garlic	
Pepper	